Katharina Reiter

Digitalization Project Manager (PMP)

I am a passionate project manager with experience in agile and traditional methods leading change at the interface between IT and business. As a performance-oriented and ambitious person I adapt quickly to new challenges. I lead teams to come together to accomplish their goals as a group and motivate individuals to perform at their best.

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in linkedin.com/in/katharinareiter

Languages

German	● ● ● ● ●
English	● ● ● ● ○
Italian	● ● ○ ○ ○
Spanish	● ○ ○ ○ ○

Education

MSc Psychology 2013 - 2019
(1,1) University of Innsbruck
Focus: Data analytics, cognition

Exchange Student 2012 - 2013
The University of Hong Kong

BSc Psychology 2010 - 2013
(1,7) University of Innsbruck
Focus: Research, perception

Recognition

Top Talent & Mentoring program
Swarovski, Austria

Academic excellence scholarship
University of Innsbruck, Austria

Research fund
University of Innsbruck, Austria

Best committee president in Austria
AIESEC in Austria

Best executive board in Austria
AIESEC in Austria

Joint Study scholarship
University of Innsbruck, Austria

1st prize for multiple hand piano
Jugend Musiziert, Bavaria, Germany

Hobbies

🌍 Travelling   ⛷ Skiing

🎵 Music   ⚛ Science

Experience

Since 2019 — **Project Manager / Team Lead**
Swarovski, Product Management / eCommerce

- Project manager for implementation of self-service platform for customers, retailers & 3rd party stakeholders
- Lead for B2C & B2B product information transformation
- Product Owner for Data Lab (Analytics & AI models)
- Digitalization Team Lead in Product Management
  - Digitalization projects
  - End2end process design
  - Automation & system integration

2016 - 2019 — **IT Business Consultant / IT Project Manager**
Swarovski, IT E-Business

- Project manager for implementation of PIM system
- Project manager for implementation of B2B online shop
- Lead for 3 IT streams of Value Chain Planning project
- Service responsible for operation & enhancement of Swarovski B2B shops
- Scrum Master & agile methods consultant

Since 2015 — **Lecturer for applied data analytics**
University of Innsbruck

- Foundations of data gathering, analysis & representation
- Applying statistical models using SPSS & R

2013 - 2015 — **Market Manager Western Austria & Liechtenstein**
AIESEC Innsbruck

- Market management for Tyrol, Vorarlberg & Liechtenstein
- Management of 7 board members & 35 team members
- Program Manager for organizational transformation

Skills

- Project management
- Change management
- Scrum & agile methods
- Process orientation
- Collaboration & motivation
- Requirements engineering

Certifications & Trainings

PMP certified Project Manager
CPUX-F Usability & User Experience
CPRE-FL Requirements Engineering
CPSA-F Software Architecture

Scrum Master/Product Owner
Train the Trainer (AIESEC)
ERP Summer school (UIBK/MCI)
Crisis intervention (Red Cross)